



L E B A N E S E I N T E R N A T I O N A L U N I V E R S I T Y

Major Title: Masters of Business Administration in Management
Major Code: WMBA
Level: graduate
Number Of Credits: 56
Date: 12-05-2022

Masters of Business Administration in Management (WMBA)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
BACC525	Accounting for Managers	3	ENGL151-BRMD503	
BFIN525	Corporate Finance	3	ENGL151-BRMD503	
BMGT525	Strategic Management & Corporate Governance	3	ENGL151-BRMD501	
Total		9		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
BRMM575	Business Research Methods	3	BRMD501-ENGL151	
BMKT525	Marketing Management	3	ENGL151-BRMD501	
BHRM575	Managing Human Resources	3	ENGL151-BRMD501	
BECO575	Economics for Managers	3	ENGL151-BRMD503	
Total		12		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
WMKT640	Distribution Management	5	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT665	Managing Corporate Distress	3	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WACC640	Advanced International Accounting	3	BRMM575-BMKT525-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT640	Dynamic Strategy & Strategic Renewal	2	BACC525-BECO575-BFIN525-BHRM575-BMGT525-BRMM575-BMKT525	
WMGT655	Strategic Planning	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	

Total		17		
Spring Semester				
Code	Title	Credits	Prerequisites	Corequisites
WMKT650	Strategic Sourcing & Retail Procurement	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT650	Crafting Strategy	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT693	Major Requirement 3	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT692	Major Requirement 2	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMGT691	Major Requirement 1	4	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
WMKT655	Retail Strategy	2	BMKT525-BRMM575-BMGT525-BHRM575-BFIN525-BECO575-BACC525	
Total		18		